

The Licensing Department
London Borough of Merton
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SM4 5DX

**VW - Merton Borough
VW - Wimbledon Police Station**

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Email:
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Your ref:
Our ref:
14 May 2014

Dear Sir

**Re:- Application for a Premises Licence under the Licensing Act 2003 - SMAK,
1 Commonside East, Mitcham. CR4 2QA**

On 2nd May 2014 an application was received from Violetta Smyonova for a premises licence under the Licensing Act 2003. The application seeks the following:-

Supply of Alcohol Monday to Saturday - 0900-2300
 Sunday 1000-2300

Hours premises open to the public Monday to Saturday 0900-2300
 Sunday 1000-2300

Police wish to make representations to this application on two of the four licensing objectives namely:-

**The Prevention of Crime and Disorder
Public Nuisance**

A search of police crime reports for this between 14th May 2013 and 14th May 2014 reveal the commission of 17 offences in relation to the above postcode. These consisted of eight(8) theft, two(2) criminal damage, one(1) harassment, one(1) drug, three(3) assaults, one(1) public order and one(1) dog related offence.

The Local Policing Team (LPT) covering this ward have been consulted on this application and make the observation that there are issues in relation to street drinking in this area and in particular congregating in the Mitcham Town Centre area.

Conclusion

These premises are untested, however they will contribute to problems in and around Mitcham Town Centre. A number of options are therefore suggested as follows:-

1. Refuse the application

If the licence is granted a number of conditions are suggested:-

2. The premises shall install and maintain a comprehensive CCTV system as per the minimum requirements of a Metropolitan Police Crime Prevention Officer. All entry and exit points will be covered enabling frontal identification of every person entering in any light condition. The CCTV system shall continually record whilst the premises is open for licensable activities and during all times when customers remain on the premises. All recordings shall be stored for a minimum period of 31 days with date and time stamping. Recordings shall be made available immediately upon the request of Police or authorized officer throughout the preceding 31 day period. The CCTV system should be updated and maintained according to police recommendations.

3. A staff member from the premises who is conversant with the operation of the CCTV system shall be on the premises at all times when the premise is open to the public. This staff member must be able to show a Police or authorized council officer recent data or footage with the absolute minimum of delay when requested.

4. No super-strength beer, lagers or ciders of 5.5% ABV (alcohol by volume) or above shall be sold at the premises.

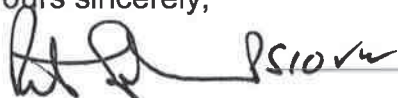
5. A proof of age scheme, such as Challenge (21/25), shall be operated at the premises where the only acceptable forms of identification are (recognised photographic identification cards, such as a driving licence or passport / Holographically marked PASS scheme identification cards).

6. A log shall be kept detailing all refused sales of alcohol. The log should include the date and time of the refused sale and the name of the member of staff who refused the sale. The log shall be available for inspection at the premises by the police or an authorised officer of the Council at all times whilst the premise is open.

7. An incident log shall be kept at the premises, and made available on request to an authorised officer of the Council or the Police, which will record the following:

- (a) all crimes reported to the venue
- (b) all ejections of patrons
- (c) any complaints received
- (d) any incidents of disorder
- (e) any faults in the CCTV system or searching equipment or scanning equipment
- (f) any refusal of the sale of alcohol
- (g) any visit by a relevant authority or emergency service.

Yours sincerely,



Peter Sparham